

Freestyle Question

October 10, 2026

The question I brought

Do I open a second group program this spring, or hold steady with one-to-one clients?

The cards you drew

1. UNDERNEATH. THE QUESTION BENEATH THE QUESTION

o4 The Real Wish clarify

A goal is often a tool for something bigger. A launch or a new platform can stand in for the freedom or creative time you're after, so look under this one for what it's carrying.

Underneath the stated goal, what do you want to experience or contribute?

Check it. Separate the outcome you want from the reason you want it.

Try this. Rewrite the goal so it names what you want and how you want it to feel getting there.

Encouragement. Whatever you find underneath, you're allowed to want it.

What do you notice?

I want more room to think, and a group might give me less.

2. VALUE. THE VALUE AT STAKE

Skipped

3. REALITY. THE FACT, LIMIT, OR VOICE THAT HAS TO BE INCLUDED

14 The Sustainable Offer Ground

This offer has to work for the person buying it and for you delivering it. Look at scope, price, and delivery until both sides hold.

What would make this offer sustainable for you and useful for the client?

Check it. Check scope, delivery time, pricing, margin, accessibility, client readiness, and support.

Try this. Change one part of the offer to protect its quality or your capacity.

Encouragement. Caring for your clients and caring for your business can happen in the same decision.

What do you notice?

My calendar already has nine client hours a week and a part-time job.

4. WIDER. A POSSIBILITY OR PERSPECTIVE I HAVEN'T CONSIDERED

20 The Strength You've Used Expand • Marked useful

Look for a time you handled uncertainty and borrow what worked.

What strength, skill, or past move has already helped you through uncertainty?

Check it. Name a specific time. General praise doesn't count here.

Try this. Bring one piece of that approach into this decision.

Encouragement. You have evidence of what you can do, even on the days your confidence runs low.

What do you notice?

A short pilot with four people from my list, no new launch.

5. AGENCY. WHAT'S MINE TO CHOOSE OR DO?

26 The If-Then Plan Choose

This card walks a wish through four steps and ends with an if-then plan for the moment you're most likely to stall.

What's the wish you could reach, the outcome that would matter most, what's most likely to get in your way, and your if-then plan?

Check it. Keep the obstacle to your own patterns, like avoiding, overthinking, or fear. Other people's choices aren't yours to plan around.

Try this. Finish the line "If I notice ____, then I will ____."

Encouragement. You can plan for your own patterns with kindness and precision.

What do you notice?

Email four past clients before I build anything.

6. REVIEW. WHAT I'LL LOOK FOR, AND WHEN I'LL COME BACK TO THIS

40 Begin Again, Informed Review

You're starting the next round with more than you had last time. Carry forward what still holds, set a date to look again, and keep going.

What does the next round of observing, orienting, deciding, and acting look like?

Check it. Carry forward only the evidence and commitments that still apply.

Try this. Pick the next review date before you close this one.

Encouragement. You showed up for this round, and everything it taught you comes with you into the next one.

What do you notice?

I'll look at how the pilot felt by the end of April.

What I noticed

Most of my pull toward the group is fear of falling behind other coaches.

What I know

My next move

Write to four past clients and ask if they'd join a six-week pilot.

When I'll do it

October 14, 2026 at 10:00 AM

What I'll review

How the pilot felt, and whether my calendar held.

Made with The Business Clarity Deck from Calling to Clarity. Cards are picked at random as reflection prompts. Nothing here predicts an outcome or replaces professional advice.

SAMPLE